

Health & Wellness Event

Live Healthy Expo

April 17 – 19, 2009

Santa Clara Convention Center

Expo Hours:

Friday: 11 am to 7 pm

Saturday: 11 am to 7 pm

Sunday: 9 am to 3 pm

Exhibitor setup:

Thursday: 1 pm to 7 pm

Friday: 8 am to 10 am

Move-out: Sunday: 3 pm to 7 pm

www.livehealthyexpo.com



The Live Healthy Expo is a health & wellness event for the entire family. In just one exciting weekend, attendees will learn first hand about an alternative approach to health and wellness, get nutritional guidance, watch interactive yoga, pilates and fitness demonstrations, learn how to save energy and green your environment, watch healthy cooking demonstrations, listen to lectures from industry health and wellness experts, sample great food, get free massages and go home with tons of free product samples.

The Live Healthy Expo connects people who are interested in making a positive difference both in their lives and in their communities. We bring together local and national natural product companies, alternative practitioners, chiropractors, health food retailers and community non-profit organizations showcasing information about their products and services to thousands of individuals interested in leading a healthy lifestyle.

*Our mission is to inspire
and encourage
individuals to embrace
a life of health, wellness
and fitness through
awareness of natural
and alternative solutions,
advanced medicine
research, education,
nutrition, exercise and
lifelong benefits of living
a healthy lifestyle.*



Featured Exhibits:

Live Green Pavilion
Relaxation & Meditation Pavilion
Interactive Pilates, Yoga, & Mind-Body Exercises Classes
Transportation & Energy Pavillion
Nutrition & Healthy Cooking Pavillion
Bookstore sponsored by East West Bookstore
Healthy Families Screening Pavilion will include *Blood Pressure, Blood Sugar, Pulmonary Function Testing, Vision Testing, Osteoporosis Screening, Spinal Analysis, Postural Assessments and More*

Featured Demonstrations & Presentations:

Classes & Workshops
Workshops
Healthy Cooking Demos
Wine and Food Sampling
Lectures by Leading Industry Experts
Lots of Free Product Samples



Why Should You Exhibit?

With the rapidly growing popularity of the natural health and conscious living lifestyles, the Live Healthy Expo is sought out by high-end exhibitors and consumers. It provides an exceptional opportunity to educate consumers that lead healthy and conscious lifestyles to learn about the latest trends and products within the conscious living marketplace. Our audience is passionate about living a life of quality and contributing to their environment to help sustain the earth's resources. They are in search of knowledge, products and services that allow them to attain this type of lifestyle. The Live Healthy Expo brings these products and services together in one place to create an atmosphere that fosters learning, exploration and growth.



Exhibitor Categories:

HEALTH & BEAUTY – Organic & ethically produced health & beauty products

FITNESS – Products & services that create Mind-Body awareness

HOME & GARDEN – Sustainability begins in the home & products that support that concept

FASHION – Eco-conscious & recyclable wear

TRANSPORTATION – Cleaner, more efficient transportation is where the ethical consumer makes a big difference

BUSINESS & TECHNOLOGY – Progressive products & technology to create a sustainable environment

NUTRITION, FOODS & BEVERAGES – Nutritious, organic products & services

COMMUNITY – Organizations that are working to create a cleaner & healthier environment

LECTURES & WORKSHOPS – Professionals presenting topics from health & nutrition to energy & green living

Who Exhibits:

Pilates Equipment

Gyrotonic® Equipment

Yoga Props

Accessories

Clothing & Shoes

Music, Books & Videos

Physical Therapy

Products

Aromatherapy

Nutrition

Water/Air Filtration

Vitamins & Supplements

Super Foods

Wellness Centers

Fitness Studios

Health Clubs

Day Spas

Destination Spas

Retreats & Resorts

Massage Supplies

Organic Products

Natural Foods

Chiropractors

Naturopaths

Acupuncturists

Eastern Medicine

Alternative Health

Lifestyle Coaches

Holistic Health Centers

Medical Clinics

Healthy Environments

Green Building & Remodeling

Green Living Resources

Solar Energy

Energy-Efficient Products

Certification Programs

Insurance Companies

CEC Programs

Software Programs

Internet-related Products

Nutritional Products

National Magazines

Fitness Associations



Live Healthy Attendee Facts:

- They choose environmentally friendly products
- Interested in protecting the environment
- Want Products from recycled materials
- Willing to pay more for recycled & sustainably made products
- Want to learn the benefits of environmentally friendly products
- Interested in Renewable energy sources
- Choose sustainable-source products over conventional ones
- They are socially consciousness
- Prefer products manufactured in a sustainable manner
- Choose sustainable agriculture products
- Buy products from companies with values like their own

People with Healthy Lifestyles choose:

- Natural nutritional products
- Organic food & beverage
- Dietary supplements
- Personal care & healthy services
- US Market-\$27.81 billion

People with Ecological Lifestyles choose:

- Ecological home and office products
- Organic / recycled fiber products
- Environmentally friendly appliances
- Eco-tourism & travel
- US Market-\$81.19 billion

People Want to Know About Alternative Healthcare:

- Health & wellness solutions
- Acupuncture, homeopathy, naturopathy, etc.
- Holistic disease prevention
- Alternative medicine & healthcare
- US Market-\$30.7 billion

People Want to Know How to Have a Sustainable Economy:

- Sustainable economy products & technology
- Green building & industrial goods
- Renewable energy
- Resource-efficient products
- Socially responsible investing
- Alternative transportation
- Environmental management
- US Market-\$76.47 billion

People Want Personal Development:

- Mind, body & spirit products such as CDs, books, tapes, seminars
- Yoga, fitness & weight loss
- Spiritual products & services



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